

IFG Coverage

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Subject Key to prosper

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The Interface Financial Group's network of franchisees – many of whom are 'corporate refugees' – continues to grow

INVESTMENT LEVEL: £70,000 – £100,000

The Interface Financial Group (IFG) is growing, and many new franchisees are 'corporate refugees' – corporate executives, middle managers and the like – who faced redundancy, were looking for a better opportunity for professional growth, or were just tired of the corporate lifestyle.

Take one IFG franchisee for instance – now 58 years old, he spent 30 years running three different companies. He wasn't ready for retirement but knew he didn't want to build another company from the ground up or buy an existing business.

He felt that all the signs now pointed to franchising, and the Interface franchise was



the one that stuck with him. "I liked that I would be able to have a successful business with no employees, no inventory, no overhead, and I could work out of my home. What really

struck me was Interface's professionalism. I'm happy I made the decision. Interface supports franchisees very well, they under-promise and over-perform, they really want franchisees to succeed, and they are honest and ethical."

"IFG affords a nice lifestyle for someone who has a lot of activities and interests outside the working day. I don't work 40 hours a week, and my golden retriever also likes that I work about three feet away from him now."

The most fulfilling part of his Interface business has come from helping other businesses in his community prosper in the midst of the current economy with its uncertain financial credit and lending circumstances. So many young and growing businesses simply cannot obtain the working capital financing that they need from traditional lending institutions.

"My clients are growing. They are too young to be bankable or they've been bloodied and battered during this economy. I'm in a position to help them grow." ■

IFG

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