



## PRESS RELEASE

Contact: **Sean MacAllister**  
**The Interface Financial Group**  
Phone & eFax: **888-449-3779** (AZ Time Zone)  
Email: [news1@interfacefinancial.com](mailto:news1@interfacefinancial.com)

### For Immediate Release

### Entrepreneurs take the plunge and open new business

**Though a somewhat unlikely headline given the present economic conditions, it is not always the case according to a long established multi-national alternative financing firm.**

**Irvine, CA** (January 15, 2009) While the world and national scene seemed to be filled with doom and gloom, it is not so for all sectors of the economy. What may be a downturn for one business may in fact represent a tremendous opportunity for another company.

This has proved to be the case for the long established multi-national firm The Interface Financial Group. As providers of short-term working capital, working primarily in the small business market place, Interface has seen their business flourish in the face of the economic downturn.

Small business, the backbone of the economy as far as job creation goes, is alive and well, except that the small business sector continues to experience day-to-day difficulty in attracting suitable working capital to fuel their expansion needs. Recent headlines have indicated that many conventional lenders, the banking community, are curtailing their small business lending activities or at best severely restricting them. The Small Business Administration (SBA) has also shown up in the headlines as unable to meet demand for loan guarantees for the small and minority owned business sector.

With all of this demand and only a limited supply, Interface is still able to provide the much needed expansion funding for their small business clients in a timely manner. Interface is not restricted in their own growth targets as the Interface organization has more than adequate resources to meet current and future demands. Providing an invoice discounting service that enables clients to accelerate their cash flow has proven to be an 'in demand' service in these difficult economic times.

The Interface Financial Group delivers its service through a mature professional network of franchisees and is growing that network monthly to meet the demand from small business clients looking for short-term working capital for growth.

### **About The Interface Financial Group ([www.interfacefinancial.com](http://www.interfacefinancial.com))**

The Interface Financial Group (IFG) is North America's largest alternative funding source for small business. IFG provides short-term working capital funding in the form of a unique Invoice Discounting service. The company serves clients in the manufacturing, service, and construction sectors. Interface operates from a base of 140+ franchise offices in the United States, Canada, Australia, and New Zealand. IFG's innovative Invoice Discounting service is a fast and easy way to turn receivables into cash.

For more information:

**Website:** [www.interfacefinancial.com](http://www.interfacefinancial.com) **Toll-free:** 800.387.0860 **Email:** [dtb@interfacefinancial.com](mailto:dtb@interfacefinancial.com)