



PRESS RELEASE

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For Immediate Release

The Interface Financial Group receives World-Class Franchise certification for the 5th consecutive year

The Franchise Research Institute has announced that The Interface Financial Group, North America's largest alternative funding source for small business, has received World-Class Franchise certification for the fifth consecutive year.

Irvine, CA (July 6, 2010) – The Interface Financial Group, a franchise organization which specializes in working with small businesses to accelerate their cash flow and facilitate their expansion, has been certified as a World-Class Franchise[®] by the Franchise Research Institute and FranSurvey. Franchises that carry the World-Class Franchise status symbol represent a small but elite group of organizations who have been judged as world-class by their franchisees.

Interface is justly proud of this five-year achievement and Interface President David Banfield, had this to say on hearing of the award, "We see our 'World-Class' status as not only an endorsement for the franchise but also and equally as important as recognition of all of our franchisees. They are a major component of what makes Interface a World-Class franchise opportunity."

The World-Class certification is based on an independent survey of Interface franchisees. The survey asked them to rate Interface regarding overall growth potential, quality, support, communications, and other areas. Initial training was rated at 100%; ongoing training and support garnered a 93% rating; franchisor relations at 92%; and support from management was rated at 95%. "The survey process, and the results, helps us (as an organization) to identify where we need improvement and validates the supportive efforts we already have in place." said Mr. Banfield.

Interface continues to grow both in North America and internationally, having just completed the opening of their first three locations in the United Kingdom. Interface franchisees provide an 'in-demand' financial service to the small business sector. The service provides short-term working capital for small business growth and so Interface franchisees prosper in both good and poor economic conditions. The World-Class status will certainly help Interface with their ongoing growth plans and the establishment of additional franchised locations.

About The Interface Financial Group (www.interfacefinancial.com)

The Interface Financial Group (IFG) is the leading alternative funding source for small business. IFG provides short-term working capital funding in the form of a unique Invoice Discounting service. The company serves clients in the manufacturing, service, and construction sectors. Interface operates from a base of more than 100 franchise offices in the United States, Canada, Australia, New Zealand, Singapore, and the United Kingdom. IFG's innovative Invoice Discounting service is a fast and easy way for small businesses to turn receivables into cash. The Interface Financial Group is a member of the International Franchise Association.

For more information:

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