

## IFG Coverage

**Title:** Total Franchise

**Date:** 11 February 2013

**Subject** The Interface Financial Group is to host an open house event on the 26<sup>th</sup> February 2013

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### The Interface Financial Group Franchise

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#### The Interface Financial Group is to host an open house event on the 26th February 2013

11th February 2013

**An international finance firm which offers a unique invoice discounting service is set to host an open house event at its new UK base in Kent.**

Entering the UK market three years ago, The Interface Financial Group operates on a franchise model, currently trading from 12 locations across England and Ireland. The open house event, held at the firm's new Tonbridge location, will give potential franchisees, and businesses looking to use the service, a better idea as to how the company functions.



**The day will be opened by the Chamber of Commerce and will see senior members of staff from The Interface Financial Group, David Banfield and Bruce Williams, make themselves available to discuss The Interface Financial Group franchise model and unique invoice discounting service with interested parties.**

David Banfield, president of The Interface Financial Group, said: "We're pleased to host this event and give those interested in using, or indeed running, an Interface Financial Group franchise the chance to learn more about what we do and how we do it.

*Essentially we offer a service which appeals to a market segment which is otherwise neglected. Many companies are happy to provide an invoice discounting service to businesses with multi-million pound turnovers, but The Interface Financial Group is geared towards helping the SME market, which has previously been ignored."*

**As well as acting as headquarters for all UK business, the new location will also act as a training and support centre, ensuring that all franchisees receive the assistance they need at all times.**

*"Every Interface franchisee receives not only extensive start-up training, but on-going training and support throughout the franchise term. We are available to review every single transaction that our franchisees undertake for the entire life of the franchise."*

**With the aim of serving small and medium sized businesses across seven countries, The Interface Financial Group operates on a franchise basis and is looking to further expand the business in 2013.**

Those interested in becoming franchisees can attend the open house event, which will take place on Tuesday 26th February at Riverside House, Tonbridge, or contact [bwilliams@interfacefinancial.com](mailto:bwilliams@interfacefinancial.com) for more information.

**If you would like to find out more about The Interface Financial Group then don't delay and click below to request your FREE franchise information pack**



#### Further Information

[Request Information](#)

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#### Franchise Information

**BFA Membership Status**

**UK Years Established**

3 years

**Current UK Coverage**

15%

**Franchisee Support Staff**


10

**Personal Investment Req.**

£55,000

**Total Startup Cost**

£100,000

 **Home-based business location**

**b2b** **Business to business services**

 **Franchisee operates individually**

#### Why Choose Us?

**This franchise has No staff, No Inventory, No Premises, No Hard Work and No extensive travel yet it generates an above average return on working capital**

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