

IFG Coverage

Title: Total Franchise

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Subject Keith Dolby – Career Reinvention at 46 – From IT to The Interface Financial Group

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Keith Dolby - Career Reinvention at 46 - From IT to The Interface Financial Group

28th January 2013

After a 25 year career in software design and development, long-time businessman Keith Dolby has reinvented himself for the second time, becoming a franchisee with The Interface Financial Group.

With a background in IT and software development, Keith Dolby first began his career transformation in 2008 when he became a franchise broker, advising potential franchisees about the many different options which are available to them.

"As a franchise broker I have helped many individuals make the transition from employee to business owner, and always encouraged people to choose a franchise which complements their skills and talents. I decided that it was time to take my own advice."

In May 2011, Keith then took this reinvention a step further, taking his own advice and purchasing the franchise that was perfect for him.

The move from franchise broker to franchisee: "Time to take my own advice"

For many years Keith had been looking for an opportunity to invest in a business he believed in.


"In my day-to-day life I had the opportunity to discover how a lot of different franchises operate. I always told my clients to choose a franchise which really interested them, and none appealed to me more than The Interface Financial Group."

Keith had shares in many businesses, but with the unstable economy affecting almost every industry he decided to take a risk and become his own boss.


"As a broker I saw people from all walks of life reinventing themselves as franchisees. Eventually it was time to take my own advice, sell my shares, and take the plunge."

Keith found the The Interface Financial Group franchise suited him for a multitude of reasons, but the deciding factor was the group's unique invoice factoring service.

"I first heard about The Interface Financial Group model in 2009, and it immediately struck me as a service which was currently missing from the UK market. Having owned my own business in the past, I could really see how small businesses could benefit from the service on offer, so decided to put myself forward as a franchisee."



The ultimate professional franchise



Providing working capital for business

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Franchise Information

BFA Membership Status

UK Years Established
3 years

Current UK Coverage
15%

Franchisee Support Staff
10

Personal Investment Req.
£55,000

Total Startup Cost
£100,000

Home-based business location


b2b **Business to business services**

Franchisee operates individually

Why Choose Us?

The majority of business that is transacted by franchisees is business that is referred to them-no cold calling and no advertising

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Life Now

Following an initial training period, Keith now operates his own Interface Financial Group franchise from his home in Bromley.

"The Interface Financial Group is not just a job, it's a lifestyle choice. It took a while for me to get used to working from home, but it means that I have a great work-life balance. I can choose my own hours, spend more time with my family, and the running costs are minimal.

The Interface Financial Group also provides extensive ongoing support, with several members of the senior management team dedicating their time to ensuring that operations run as smoothly as possible for the franchisees.

I didn't have any concerns about setting up my franchise. I've seen firsthand the support that is given to The Interface Financial Group franchisees, and although I've only been operating for 18 months, I have already started to reap the benefits and hope to be able to take on even more business in the near future."

If you would like to find out more about The Interface Financial Group for yourself then don't delay and click below to request your FREE franchise information pack



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