

IFG Coverage

Title: Total Franchise

Date: 28 January 2013

Subject: New year, new start with the Interface Financial Group

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The Interface Financial Group Franchise

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New year, new start with The Interface Financial Group

28th January 2013

As we enter a new year many people are thinking about making changes in their professional lives, and The Interface Financial Group is offering would-be entrepreneurs advice on how to do it successfully in 2013.



Beginning with a single transaction in 1972, The Interface Financial Group has become a World-Class Franchise® certified global company which entered the UK market in 2010 and offers finance solutions to businesses with needs of all sizes. The firm operates on a franchise model and is encouraging more budding entrepreneurs to consider franchising as an alternative route when going it alone.

David Banfield, President of The Interface Financial Group, says: "Many people would love to become their own boss, but simply don't have enough information or support to make it a reality. Setting up a franchise is a less risky way of advancing your career; you gain the freedom and flexibility that comes with building your own business without losing the sense of support and security that exists in a large organisation."

Franchisees have the benefit of managing their own workload and can often take on as much, or as little, as is comfortable. It is often a case of individual preference, so appeals to people in all stages of their career.

David continues: "The franchise model is perfect for people from all walks of life. At The Interface Financial Group we've had people turn to franchising after being made redundant, as an ease into retirement, and even to entirely re-invent themselves."

"Franchisees come from a variety of backgrounds, but we've found that those who take best to the career change have good customer relations, excellent decision making and problem solving skills, and good entrepreneurial outlooks."

Many franchises, including The Interface Financial Group, rely on repeat customers to keep the business moving forward and frequently carry out customer satisfaction surveys which evaluate the strengths of the business to date, and suggest improvements for the future.

The Interface Financial Group will soon be holding a webinar for those who would like to find out more about the benefits of franchising, and provide further information about the company's unique invoice discounting service.

To learn more about franchising and The Interface Financial Group then please click below to request your FREE franchise information pack



Further Information

Request Information

Book A Discovery Meeting

Franchise Information

BFA Membership Status

UK Years Established

3 years

Current UK Coverage

15%

Franchisee Support Staff

10

Personal Investment Req.

£55,000

Total Startup Cost

£100,000

Home-based business location

b2b Business to business services

Franchisee operates individually

Why Choose Us?

The majority of business that is transacted by franchisees is business that is referred to them-no cold calling and no advertising

Latest Case Study



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Keith Dolby - Career Reinvention at 46 - From IT to The Interface Financial Group



Rewired PR

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